

Rep Order# 8870081 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37379

Printed: 09/24/2012 1:34 PM
Last Received: 09/24/2012 1:18 PM
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS
Advertiser () OBAMA, BARACK
Product OBAMA/P/D
Estimate# 1844
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1844
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK
TOTAL REMAINS THE SAME - \$43,290
PLEASE CONFIRM
THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	500A-600A	8 NEWS NOW	:30	\$565.00	09/25-09/28	2	1	2	\$1,130.00	
	2	TU-F	600A-700A	8 NEWS NOW	:30	\$750.00	09/25-09/28	2	1	2	\$1,500.00	
	3	TU-F	700A-900A	CBS THIS MORNING	:30	\$440.00	09/25-09/28	2	1	2	\$880.00	
	4	SA	500A-700A	CBS THIS MORNING SATURDAY	:30	\$240.00	09/29-09/29	1	1	1	\$240.00	
	5 6	SU	800A-830A	8 NEWS NOW SUNDAY MORNING- #2	:30	\$850.00	09/30-09/30	1	1	1	\$850.00	
	6 *7	TU-F	900A-1000A	LIVE! WITH KELLY	:30	\$650.00	09/25-09/28	1	1	1	\$650.00	
		Sales Remark: V3 . V3 Comment Changed, Spots/week Changed										
	23 10	TU-F	1200P-1230P	8 NEWS NOW AT NOON	:30	\$690.00	09/25-09/28	2	1	2	\$1,380.00	
	8 11	TU-F	1230P-200P	THE BOLD AND THE BEAUTIFUL	:30	\$900.00	09/25-09/28	2	1	2	\$1,800.00	

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	9	12	TU-F	200P-300P THE TALK	:30	\$900.00	09/25-09/28	1	1	1	\$900.00	
	10	13	TU-F	300P-400P ELLEN	:30	\$1,000.00	09/25-09/28	2	1	2	\$2,000.00	
	11	14	TU-F	430P-500P 8 NEWS NOW AT 4PM & 430PM	:30	\$940.00	09/25-09/28	3	1	3	\$2,820.00	
	12	15	TU-F	500P-630P 8 NEWS NOW ROTATION	:30	\$1,000.00	09/25-09/28	2	1	2	\$2,000.00	
	13	16	TU-F	630P-700P INSIDE EDITION	:30	\$875.00	09/25-09/28	2	1	2	\$1,750.00	
	14	17	TU-F	700P-800P ET/INSIDER	:30	\$1,000.00	09/25-09/28	1	1	1	\$1,000.00	
	15	*20	W	800P-900P SURVIVOR 25	:30	\$5,750.00	09/26-09/26	1	1	1	\$5,750.00	
			Sales Remark: V3 . V3 Comment Changed, Rate Changed									
	16	21	TH	800P-900P BIG BANG/ 2.5 MEN	:30	\$7,500.00	09/27-09/27	1	1	1	\$7,500.00	
	17	*23	SU	800P-900P AMAZING RACE 21	:30	\$4,750.00	09/30-09/30	0	0	0	\$0.00	
			Sales Remark: V3 . V3 Comment Changed, Spots/week Changed									
	18	26	TU-F	1100P-1135P 8 NEWS NOW AT 11PM	:30	\$1,550.00	09/25-09/28	2	1	2	\$3,100.00	
	19	27	TU-F	1135P-1237A LATE SHOW W. LETTERMAN	:30	\$750.00	09/25-09/28	2	1	2	\$1,500.00	
	20	28	TU-F	1237A-137A LATE LATE SHOW	:30	\$300.00	09/25-09/28	2	1	2	\$600.00	
	21	29	SA	135A-235A C SQUAD	:30	\$40.00	09/29-09/29	1	1	1	\$40.00	

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	22*30	SA	900A-1200P	ACC FOOTBALL	:30	\$750.00	09/29-09/29	1	1	1	\$750.00	
		Sales Remark: V3 . V3 More than 2 codes changed										
	23*33	F	800P-900P	CSI NY	:30	\$3,500.00	09/28-09/28	1	1	1	\$3,500.00	
		Sales Remark: V3 . V3 Added										
	24*34	SA	800P-900P	CRIMETIME	:30	\$1,625.00	09/29-09/29	1	1	1	\$1,625.00	
		Sales Remark: V3 . V3 Added										
	25*35	SA	1235A-135A	DAVINCI	:30	\$25.00	09/29-09/29	1	1	1	\$25.00	
		Sales Remark: V3 . V3 Added										

---REPORT TOTALS---

Report Totals: 37 / \$43,290.00

---SALES MONTHLY TOTALS---

Sep 12: 37 / \$43,290.00 Oct 12: 0 / \$0.00

Sales Totals: 37 / \$43,290.00

Station Totals: 37 / \$43,290.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$144,300	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+